

Social Media **15** Content Ideas

1

Picture of yourself/
team

2

Behind the scenes/
how to

3

Share your WHY-
Why did you start
your biz?

4

Something
educational/ shows
your knowledge and
expertise

5

Share a
review/
testimonial

6

Share a
tip/ trick

7

A quote that
motivates you

8

Promote
your service

9

Go to
business tools
you use

10

FREE
resource
you offer

11

Host a
giveaway

12

Product
before +
after

13

Your must
have apps

14

Your daily
routine

15

Timelapse of
you creating
your product